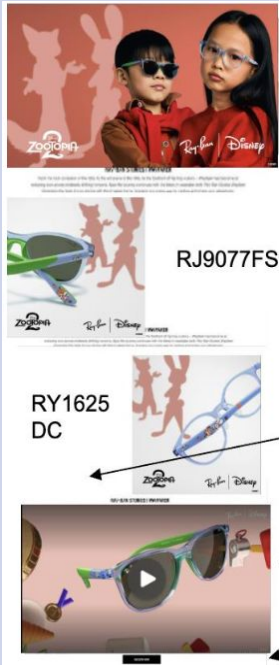


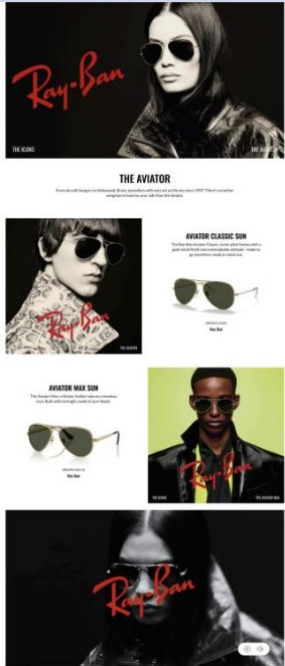
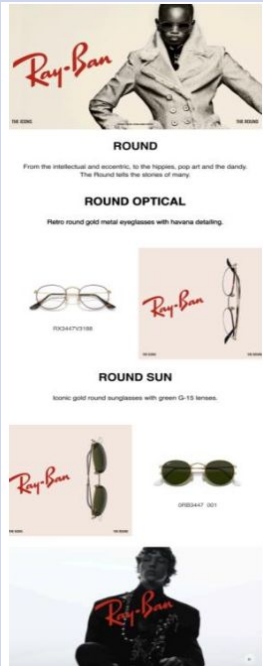
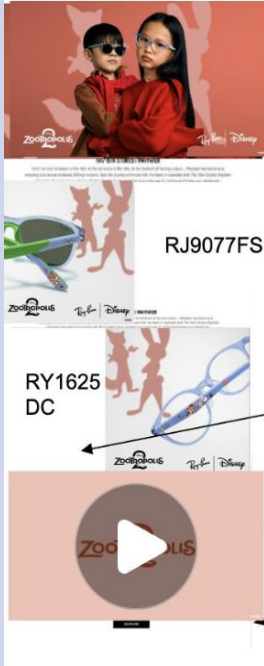
GUIDELINES FOR CUSTOMIZED PAGES

For the clients who can implement a Shop in Shop we suggest a **full approach** with the brand page digital guidelines or with a dedicated approach:

INNOVATIVE MATERIALS	D&G	ZOOTOPIA	JENNIE
 The image shows a vertical campaign page for Ray-Ban's 'Iconic Style Meets High Performance' series. It features a dark background with white text and images of various Ray-Ban sunglasses. The text highlights 'EXPLORE THE MATERIALS' and lists 'LITEFORCE', 'TITANIUM', 'ACETATE MADE IN JAPAN', and 'CARBON FIBER'.	 The image shows a vertical campaign page for the 'DOLCE&GABBANA x RAY-BAN' collaboration. It features a grid of images showing models wearing various styles of Ray-Ban sunglasses, with the D&G logo prominently displayed at the top.	 The image shows a vertical campaign page for the 'Zootopia x RAY-BAN' collaboration. It features images of characters from the movie Zootopia wearing Ray-Ban sunglasses, with the Zootopia and Ray-Ban logos prominently displayed.	 The image shows a vertical campaign page for the 'RAY-BAN UNFILTERED CONFIDENCE, WITH JENNIE' collaboration. It features images of Jennie from Blackpink wearing Ray-Ban sunglasses, with the Ray-Ban logo prominently displayed.
Expiration Date: NONE	Expiration Date: October 2026	Expiration Date: September 2026	Expiration Date: April 2027

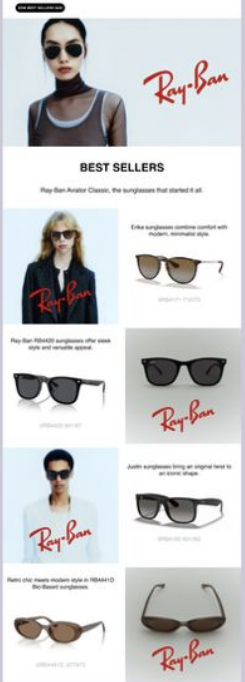
GUIDELINES FOR CUSTOMIZED PAGES

For the clients who can implement a Shop in Shop we suggest a **full approach** with the brand page digital guidelines or with a dedicated approach:

AVIATOR	ROUND	ZOOTROPOLIS	N1
 The Aviator collection features iconic aviator sunglasses with gold or black frames and green lenses. The page includes a large header image of a woman wearing the sunglasses, followed by a grid of smaller images showing different styles and close-ups of the frames. The Ray-Ban logo is prominently displayed in red script.	 The Round collection page showcases round sunglasses with gold or black frames and green lenses. It features a large header image of a man wearing the sunglasses, followed by a grid of smaller images showing different styles and close-ups of the frames. The Ray-Ban logo is prominently displayed in red script.	 The Zootropolis collection page features a vibrant red background with a large image of two children wearing Ray-Ban sunglasses. The page includes a grid of smaller images showing different styles and close-ups of the frames. The Ray-Ban logo is prominently displayed in red script.	 The N1 collection page features a white background with a large image of a woman wearing Ray-Ban sunglasses. The page includes a grid of smaller images showing different styles and close-ups of the frames. The Ray-Ban logo is prominently displayed in red script.
Expiration Date: July 2026	Expiration Date: August 2026	Expiration Date: September 2026	Expiration Date: February 2027

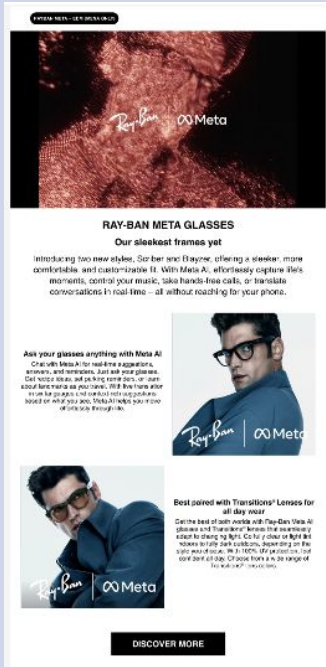
GUIDELINES FOR CUSTOMIZED PAGES

For the clients who can implement a Shop in Shop we suggest a **full approach** with the brand page digital guidelines or with a dedicated approach:

KIDS STELLEST	JUPITER	BEST SELLER	PULSE
			
Expiration Date: April 2027	Expiration Date: April 2027	Expiration Date: January 2027	Expiration Date: February 2027

GUIDELINES FOR CUSTOMIZED PAGES

For the clients who can implement a Shop in Shop we suggest a **full approach** with the brand page digital guidelines or with a dedicated approach:

TRANSITIONS	METAL	OPTICAL GEN 2
		
Expiration Date: January 2027	Expiration Date: September 2026	Expiration Date: April 2027

Thank you.